

PHILLY STEAK & PHILLY CHICKEN



46% *Of consumers would eat a
cheesesteak sandwich for dinner*
...including 59% of Millennials

Cheesesteak Sandwich Growth on Top 250 Chain Menus



Item Incidence

+6.1%

Average Price

+5.9%

Philly Chicken Sandwich Growth on Top 500 Chain Menus



Item Incidence

+14.3%

Average Price

+4.6%

Where are Phillys on the menu?

